

Corporate Counsel Credo

I shall, at all times:

- (i) Remember that I am the legal and ethical conscience of my organisation and conduct myself accordingly**
- (ii) Remember that I am a lawyer first, with an overriding duty and responsibility to my profession and the general public**
- (iii) Ensure my organisation's long-term interests and reputation are paramount in my work**
- (iv) Proactively identify, manage and mitigate my organisation's legal and regulatory risk, legitimately pressing the interests of my organisation to the fullest extent permitted by law**
- (v) Strive to thoroughly understand my organisation and its business so that I am able to provide outcome-led, practical, innovative and cost effective advice and assistance**
- (vi) Partner with my organisation's business leaders to capture opportunities utilising the full potential of the law**
- (vii) Maintain my legal technical skills and continue to educate myself on changes in the law relevant to my organisation and its regulatory environment**
- (viii) Manage my costs to deliver the best available advice and assistance for the best price to my organisation**
- (ix) Endeavour to attract, retain and develop the best legal talent for my organisation**

The Corporate Counsel Credo eventuated as a result of discussions at our In-House Community Congress events, where counsel suggested that they would find such a document useful in meeting their ethical, legal and business commitments and responsibilities within their organisations. We sincerely hope it will be a useful tool to all in-house counsel in their roles.